

ON NEW SUBCLASSES OF CLOSE-TO-CONVEX FUNCTIONS

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For a given  $\alpha \geq 0$ , we denote by  $L(\alpha)$  the class of functions  $f(z) = z + a_2z^2 + \dots$  which are regular in the unit disc,  $E = \{z : |z| < 1\}$  and satisfy the condition  $\text{Re}(D^\alpha f(z)/z) > \alpha$ ,  $z \in E$ , where  $D^\alpha f(z) = (z/(1-z)^{\alpha+2}) * f(z)$  ( $*$  denotes the Hadamard product or convolution of analytic functions). Among other things it is shown that  $L(\alpha)$  is a subclass of  $S$ , the usual class of normalised univalent functions in  $E$ .

Let us denote by  $A$  the family of functions  $f$  which are regular in the unit disc,  $E = \{z : |z| < 1\}$  and normalised such that  $f(0) = 0, f'(0) = 1$ . If  $f(z) = z + \sum_{k=2}^{\infty} a_k z^k$  and  $g(z) = z + \sum_{k=2}^{\infty} b_k z^k$  are in  $A$ , then so is their Hadamard product or convolution denoted by  $(f * g)(z)$ , and defined by  $(f * g)(z) = z + \sum_{k=2}^{\infty} a_k b_k z^k$ . We denote by  $S, C$  and  $K$  the subclasses of  $A$  whose members are univalent, close-to-convex and convex in  $E$ , respectively. A function  $f$  in  $A$  is said to be starlike of order  $\alpha$ ,  $\alpha \leq 1$ , in  $E$  if and only if

$$\text{Re} \frac{zf'(z)}{f(z)} > \alpha \quad (z \in E),$$

and we denote by  $S^*(\alpha)$  the class of all such functions. It is known that  $S^*(0) \subset S$  and that  $\alpha_1 \leq \alpha_2$  implies that  $S^*(\alpha_2) \subset S^*(\alpha_1)$ .

We shall denote by  $P'$  the subclass of  $C$  consisting of functions  $f$  which satisfy the condition :  $\text{Re} f'(z) > 0, z \in E$ .

Following Ruscheweyh (1977) we say that a function  $f \in A$  is pre-starlike of order  $\alpha \leq 1$  if, and only if,

$$\operatorname{Re} \frac{f(z)}{z} > \frac{1}{2}, \quad \text{if } \alpha = 1 \ (z \in E),$$

$$\frac{z}{(1-z)^{2-2\alpha}} * f(z) \in S^*(\alpha), \quad \text{if } \alpha < 1.$$

We shall denote by  $R_\alpha$  the class of pre-starlike functions of orders  $\alpha \leq 1$ . It is readily seen that  $R_{1/2} \equiv S^*(1/2)$  and  $R_0 \equiv K$ .

Suffridge (1976) proved the following (see also Ruscheweyh 1977).

*Theorem A* — For  $\beta \leq \alpha \leq 1$ , we have  $R_\beta \subset R_\alpha$ .

The de la Vallée Poussin mean of order  $n$  of a function  $f(z) = \sum_{k=1}^\infty a_k z^k$ , regular in  $E$ , is defined by

$$\begin{aligned} V_n(z, f) &= \left( \frac{1}{2n} \right) \sum_{k=1}^n \binom{2n}{n+k} a_k z^k \\ &= \frac{n}{n+1} a_1 z + \frac{n(n-1)}{(n+1)(n+2)} a_2 z^2 + \dots \\ &\quad + \frac{n(n-1) \dots 2.1}{(n+1)(n+2) \dots (2n)} a_n z^n. \end{aligned}$$

It is known (Pólya and Schoenberg 1958) that for the function  $k(z) = z(1-z)^{-1} \in K$  each  $V_n(z, k)$  is convex in  $E$ .

Let  $\alpha \geq 0$  be a given real number and denote by  $L(\alpha)$  the subclass of  $A$  whose members  $f$  satisfy the condition

$$\operatorname{Re} \frac{D^\alpha f(z)}{z} > 0 \quad (z \in E)$$

where

$$D^\alpha f(z) = \frac{z}{(1-z)^{\alpha+2}} * f(z).$$

It follows immediately  $f \in L(0)$  if and only if  $\operatorname{Re} f'(z) > 0$  in  $E$  and as such  $L(0) = P' \subset C \subset S$ .

We shall need the following result due to Ruscheweyh and Sheil-Small (1973).

*Lemma 1* — Let  $F$  be regular in  $E$  and satisfy

$$\operatorname{Re} F(z) > 0 \quad (z \in E)$$

Then for every  $f \in K$  and every  $g \in S^*(0)$ , we have

$$\operatorname{Re} \frac{(f * g F)(z)}{(f * g)(z)} > 0 \quad (z \in E).$$

In Theorem 2 below we prove that for each given  $\alpha \geq 0$ ,  $L(\alpha)$  is a subclass of the class of close-to-convex functions. This result will follow at once from the following more general one.

*Theorem 1* — Suppose  $F(z)$  is regular in  $E$ ,  $F(0) = 1$  and  $F(E)$  is a convex schlicht domain. Let  $\alpha \geq 0$  be given and suppose that for  $f \in A$ ,  $D^\alpha f(z)/z$  is subordinate to  $F(z)$  in  $E$ , or in symbols

$$\frac{D^\alpha f(z)}{z} \prec F(z) \tag{1}$$

in  $E$ . Then for every  $\beta$ ,  $-2 \leq \beta \leq \alpha$ , we have

$$\frac{D^\beta f(z)}{z} \prec F(z) \tag{2}$$

in  $E$ .

PROOF : Let  $\alpha \geq 0$  be given. If  $f(z) = z + a_2 z^2 + a_3 z^3 + \dots$ , then

$$\begin{aligned} D^\alpha f(z) &= \frac{z}{(1-z)^{2+\alpha}} * f(z) \\ &= z + (2+\alpha) a_2 z^2 + \frac{(2+\alpha)(3+\alpha)}{2!} a_3 z^3 + \dots \end{aligned}$$

Define  $\psi$  by

$$\psi(z) = z + \frac{(2+\beta)}{(2+\alpha)} z^2 + \frac{(2+\beta)(3+\beta)}{(2+\alpha)(3+\alpha)} z^3 + \dots$$

Clearly  $\psi$  belongs to  $A$  and

$$\begin{aligned} \frac{z}{(1-z)^{2-2(-\alpha/2)}} * \psi(z) &= z + (2+\beta) z^2 + \frac{(2+\beta)(3+\beta)}{2!} z^3 + \dots \\ &= \frac{z}{(1-z)^{2+\beta}} = q(z), \text{ say.} \end{aligned} \tag{3}$$

For all  $\beta \geq -2$ , the function  $q(z)$  is readily seen to be in  $S^*(-\beta/2)$  and hence in  $S^*(-\alpha/2)$  if  $\beta \leq \alpha$ . Thus from (3) we conclude that  $\psi$  is pre-starlike of order  $(-\alpha/2) \leq 0$ , provided  $\beta \leq \alpha$ . Since  $R_0 \equiv K$ , in view of Theorem A it follows that  $\psi$  belongs to  $K$  and consequently we may write

$$\frac{\psi(z)}{z} = \int_0^{2\pi} \frac{1}{1 - ze^{it}} d\mu(t)$$

where  $\mu$  is a probability measure on  $[0, 2\pi]$ .

Now suppose that the condition (1) is satisfied. Then in view of the definition of  $\psi$ , we have

$$\begin{aligned} \frac{D^\beta f(z)}{z} &= \frac{D^\alpha f(z) * \psi(z)}{z} = \frac{D^\alpha f(z)}{z} * \frac{\psi(z)}{z} \\ &= \frac{D^\alpha f(z)}{z} * \int_0^{2\pi} \frac{1}{(1 - ze^{it})} d\mu(t) \\ &= \int_0^{2\pi} \frac{D^\alpha f(ze^{it})}{ze^{it}} d\mu(t) \\ &\langle F(z), \quad z \in E. \end{aligned}$$

This completes the proof of Theorem 1.

For  $\alpha = 0$ ,  $\beta = -1$  and  $F(z) = (1+z)/(1-z)$ , Theorem 1 yields the known result:

*Corollary* — If  $f \in A$  and  $\operatorname{Re} f'(z) > 0$ ,  $z \in E$ , then  $\operatorname{Re} f(z)/z > 0$ , in  $E$ .

*Theorem 2* —  $L(\alpha) \subseteq L(\beta)$  for all  $\beta$ ,  $0 \leq \beta \leq \alpha$ , and hence  $f \in L(\alpha)$ ,  $\alpha \geq 0$ , implies that  $f$  is close-to-convex in  $E$ .

**PROOF:** Taking  $F(z) = (1+z)/(1-z)$  in Theorem 1, we conclude that  $f \in L(\alpha)$  implies that  $f \in L(\beta)$  for all  $\beta$ ,  $0 \leq \beta \leq \alpha$ . Since  $L(0) = P'$ , the theorem follows.

*Theorem 3* — Let  $\alpha \geq 0$  and  $f \in L(\alpha)$ ,  $f(z) = z + \sum_{k=2}^{\infty} a_k z^k$ . Denote by  $V_n(z, f)$  and  $s_n(z, f)$  respectively the de la Vallée Poussin mean of order  $n$  and the  $n$ th partial sum of  $f(z)$ . Then for each  $n$ ,  $n = 1, 2, 3, \dots$ , we have

$$(a) \quad \operatorname{Re} \frac{D^\alpha V_n(z, f)}{z} > 0 \quad (z \in E)$$

and

$$(b) \quad \operatorname{Re} \frac{D^\alpha s_n(z, f)}{z} > 0$$

in the disc  $|z| < r_n$ , where  $r_n$  is the largest value of  $r$ ,  $0 < r < 1$ , such that

$$\min_{\theta} \operatorname{Re} \left\{ \frac{1 - r^n e^{ni\theta}}{1 - re^{i\theta}} \right\} > \frac{1}{2} \quad \dots(4)$$

for all  $r$ ,  $r \leq r_n$ .

PROOF : Since  $f \in L(\alpha)$ , the function  $F(z) = (D^\alpha f(z)/z)$  is regular and satisfies  $\operatorname{Re} F(z) > 0$  in  $E$ . Also the function  $g(z) = z$  belongs to  $S^*(0)$ . Hence in view of Lemma 1, we infer that for every  $\varphi \in K$ ,

$$\operatorname{Re} \frac{\varphi(z) * D^\alpha f(z)}{z} = \operatorname{Re} \frac{\varphi(z) * (D^\alpha f(z)/z) \cdot z}{\varphi(z) * z} > 0, (z \in E). \quad \dots(5)$$

Now

$$\begin{aligned} \frac{D^\alpha(\varphi * f)(z)}{z} &= \frac{1}{z} \left[ \frac{z}{(1-z)^{2+\alpha}} * (\varphi * f)(z) \right] \\ &= \frac{1}{z} \left[ \varphi(z) * \left\{ \frac{z}{(1-z)^{2+\alpha}} * f(z) \right\} \right] \\ &= \frac{\varphi(z) * D^\alpha f(z)}{z}. \end{aligned} \quad \dots(6)$$

From (5) and (6) we have

$$\operatorname{Re} \frac{D^\alpha(\varphi * f)(z)}{z} > 0 \quad (z \in E),$$

showing that

$$\varphi * f \in L(\alpha) \quad \text{for all } \varphi \in K. \quad \dots(7)$$

Now, as remarked earlier, the de la Vallée Poussin mean of order  $n$ ,  $V_n(z, k)$ , of the function  $k(z) = z(1-z)^{-1}$  is convex in  $E$ . Taking  $\varphi(z) = V_n(z, k)$  in (7), we deduce that

$$V_n(z, f) = V_n(z, k) * f(z) \in L(\alpha).$$

This completes the proof of (a).

To prove (b), put

$$\sigma_n(z) = z + z^2 + \dots + z^n = \frac{z(1-z^n)}{1-z}.$$

Then

$$s_n(z, f) = z + \sum_{k=2}^n a_k z^k = f(z) * \sigma_n(z)$$

and hence

$$\frac{D^\alpha s_n(z, f)}{z} = \frac{D^\alpha(f(z) * \sigma_n(z))}{z} = \frac{D^\alpha f(z)}{z} * \frac{\sigma_n(z)}{z}. \quad \dots(8)$$

Now it is known (Nehari and Netanyahu 1957) that if  $p(z) = 1 + \sum_{n=1}^{\infty} c_n z^n$  and

$q(z) = 1 + \sum_{n=1}^{\infty} d_n z^n$  are regular in  $E$ ,  $p(0) = q(0) = 1$  and  $\operatorname{Re} p(z) > 0$ ,  $\operatorname{Re} q(z) > \frac{1}{2}$

in  $E$ , then  $\operatorname{Re} ((p * q)(z)) > 0$ ,  $z \in E$ . (This result also follows from the proof of Theorem 1). Since by hypothesis  $\operatorname{Re} (D^\alpha f(z)/z) > 0$ ,  $z \in E$ , the desired result follows immediately from (8) and the definition of  $\sigma_n(z)$ .

To prove that the number  $r_n$  cannot be replaced by any larger one, consider the function  $f_0$  defined by

$$f_0(z) = z + \frac{2}{(\alpha + 2)} z^2 + \frac{2 \cdot 2!}{(\alpha + 2)(\alpha + 3)} z^3 + \dots$$

clearly  $f_0 \in A$  and

$$\operatorname{Re} \frac{D^\alpha f_0(z)}{z} = \operatorname{Re} \left( \frac{1+z}{1-z} \right) > 0 \quad (z \in E)$$

showing that in fact  $f_0 \in L(\alpha)$ .

Now,

$$\begin{aligned} \frac{D^\alpha s_n(z, f_0)}{z} &= \left\{ \frac{D^\alpha f_0(z)}{z} * \frac{\sigma_n(z)}{z} \right\} \\ &= \left\{ \frac{1+z}{1-z} * \frac{1-z^n}{1-z} \right\} = (1 + 2z + 2z^2 + \dots + 2z^{n-1}) \\ &= \frac{1+z-2z^n}{1-z} = 2 \left\{ \frac{1-z^n}{1-z} - \frac{1}{2} \right\}. \end{aligned}$$

Therefore,  $\operatorname{Re} \frac{D^\alpha s_n(z, f_0)}{z} > 0$  if  $\operatorname{Re} \left[ \frac{1-z^n}{1-z} \right] > \frac{1}{2}$ .

This completes the proof of Theorem 3.

Letting  $\alpha = 0$  in Theorem 3, we obtain the following new results pertaining to the class  $P'$ .

*Corollary 1* — The de la Vallée Poussin mean  $V_n(z, f)$ ,  $n \geq 1$ , of every function  $f \in P'$  satisfies the condition  $\operatorname{Re} V'_n(z, f) > 0$ ,  $z \in E$ , and is therefore close-to-convex (and hence univalent) in  $E$ .

*Corollary 2* — The  $n$ th partial sum  $s_n(z, f)$ ,  $n \geq 2$ , of each function  $f \in P'$  satisfies the condition  $\operatorname{Re} s'_n(z, f) > 0$  in  $|z| < r_n$  and is therefore close-to-convex (and hence univalent) in  $|z| < r_n$ .

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